



# HOLLADAY@20 *Preparing for Tomorrow*

## Citizen Advisory Group

**Date:** Wednesday, August 14, 2019

**Time:** 6:00 p.m.

**Location:** Little Cottonwood Room (lower level), Holladay City Hall, 4580 S. 2300 E., Holladay, UT 84117

### INVITED ATTENDEES:

#### Citizen Members

John Ashton, Chair  
John Norton, Vice Chair  
Kim Blair  
Alan Eastman  
Larry Hoffmann  
Julie (Yujie) McCracken  
Jim Wilson  
Ashlee Yoder

#### City Council Representatives

Mayor Rob Dahle  
Council Member Brett Graham, District 2

#### City Staff

Gina Chamness, City Manager  
Paul Allred, Director of Community Development  
Holly Smith, Assistant to the City Manager

Brian Wilkinson, Wilkinson Ferrari & Co.

### AGENDA

*Dinner Provided*

- I. 6:00-6:15 Introductions – John Ashton
  - a. CAG officers and procedures
  - b. Meeting agendas
  - c. Brian Wilkinson of Wilkinson Ferrari & Co.
  - d. Guests
  
- II. 6:15-6:25 Update on Community Engagement – Holly Smith
  - a. Community Presentations – Calendar Sign-up
  - b. Mailer
  - c. Town Halls (various days)
  - d. Open House (10/14)
  - e. Anniversary Events – Blue Moon (8/24), Birthday Party (9/20)
  - f. Other
  
- III. 6:25-7:15 Review Draft Messaging – Brian Wilkinson
  - a. Outreach and presentation training
  - b. Messaging for focus group (tentative 9/9)
  - c. Other use of messaging
  
- IV. 7:15-7:25 Other Business – John Ashton
  - a. Questions and comments
  - b. Inside View – Cottonwood Mall Site Update
  
- V. 7:25-7:30 Next steps and action items
  - a. Next meeting – September 11, 2019, 6:00 p.m.-7:30 p.m.
  - b. Agenda – Revenue Options
  
- VI. 7:30 Adjourn