



# HOLLADAY@20 *Preparing for Tomorrow*

## Citizen Advisory Group

**Date:** Wednesday, June 12, 2019

**Time:** 6:00 p.m.

**Location:** John Holladay Room (lower level), Holladay City Hall, 4580 S. 2300 E., Holladay, UT 84117

### INVITED ATTENDEES:

#### Citizen Members

John Ashton  
Kim Blair  
Alan Eastman  
Larry Hoffmann  
Julie (Yujie) McCracken  
John Norton  
Jim Wilson  
Ashlee Yoder

#### City Council Representatives

Mayor Rob Dahle  
Council Member Brett Graham, District 2

#### City Staff

Gina Chamness, City Manager  
Paul Allred, Director of Community Development  
Craig Giles, Director of Public Services  
Holly Smith, Assistant to the City Manager

Kyrene Gibb, Y2 Analytics

### AGENDA

- I. 6:00-6:10 Welcome – Craig Giles**
- II. 6:10-6:45 Results of May 2019 Priorities Survey** (Kyrene Gibb, Y2 Analytics)
- III. 6:45-7:00 Update on Community Engagement** (Holly Smith)
  - a. Messaging & Preparation for Community Presentations
  - b. Timeline Adjustment
    1. Aug-Nov: One-on-Ones
    2. Sept/Oct: Direct Mailer
    3. Oct & Feb: Open Houses
    4. Aug & Oct/Nov: Surveys
  - c. Upcoming Anniversary Events – Music Fest, 4<sup>th</sup> of July
  - d. Banners
- IV. 7:00-7:15 Selection of Positions of Chair and Vice Chair** (Holly Smith)
- V. 7:15-7:25 Other Business** (topics of discussion as brought forward by Group members)
- VI. 7:25-7:30 Next steps and action items** (Holly Smith)
  - a. Cancel July meeting?
  - b. Next meeting date – August 14, 2019, 6:00 p.m.-7:30 p.m.
  - c. Next meeting focus – Messaging & Community Presentations Prep
- VII. 7:30 Adjourn**



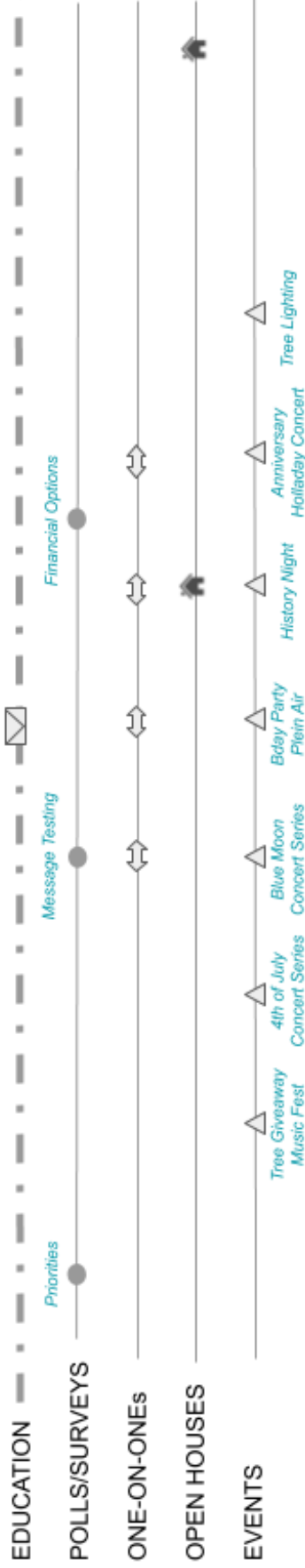
# Process Timeline



## GROUP MEETINGS



## COMMUNITY ENGAGEMENT



- EDUCATION:** Message Testing (May), Mailer (June), Financial Options (October)
- POLLS/SURVEYS:** Priorities (March), Message Testing (May), Mailer (June), Financial Options (October)
- ONE-ON-ONES:** One-on-one meetings (July, August, September, October)
- OPEN HOUSES:** Open house events (September, October)
- EVENTS:** Tree Giveaway Music Fest (November), 4th of July Concert Series (December), Blue Moon Concert Series (January), Bday Party Plain Air (February), Anniversary Holladay Concert (March), Tree Lighting (March)